

an integrated approach

Split Rock Associates



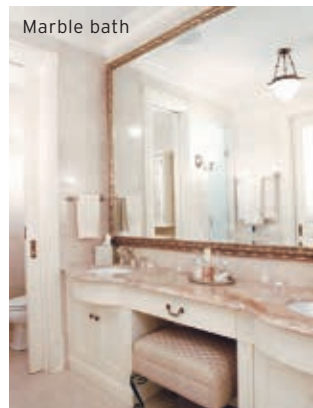
Kathleen Comerford and Edward Cruz



Lacquered dining library performs double duty



Custom 1,500-square-foot terrace with outdoor kitchen



Marble bath

This husband-and-wife team meets in the middle where

“We are positioned to bring about one integrated solution to our clients’ design build needs.” —Kathleen Comerford

A small firm that takes on big projects, Manhattan-based Split Rock Associates is run by a dynamic and hard-working husband-and-wife team. “We are not looking to do a tremendous number of projects each year,” says Kathleen Comerford, one half of the Split Rock duo. “We’re all about quality, not quantity.” Both she and her husband, Edward Cruz, bring diverse and unique abilities to the table, but in the end, she explains, “We are positioned to bring about one integrated solution to our clients’ design build needs with the simple goal of exceeding their expectations.”

Comerford primarily handles the aesthetic end of the spectrum, designing exceptional interiors with a classical sensibility and an uncanny eye toward functionality. With a background in finance and real estate, as well as construction, she knows how to bring projects in on time and on budget. Cruz, an engineer, approaches projects from the other end of the spectrum. Complementary to his general contracting experience, Cruz brings specialized knowledge and expertise in mechanical, electrical and home automation systems to every project.

Together, Comerford and Cruz are Manhattan’s distributors and installers of vNet by Russound, an IP-based smart home automation system that streamlines the lighting, audio, video, security and climate control of a home. “Home

automation has become a defacto standard for today’s upscale residences, and vNet is an exceptional choice based on ease of use, innovation and price,” Cruz says. He and Comerford meet in the middle where aesthetics and form become function and lifestyle.

While most of Split Rock’s projects are in Manhattan—in buildings like Trump Tower, 1049 Fifth and 500 Park, as well as landmarked townhouses—the firm also has a presence in Florida and the Hamptons, where many of their clients have second homes. In these locales, where outdoor space can be as important as indoor space, Split Rock offers landscape and pool design by in-house designer Lee Miller, a leader in the field.

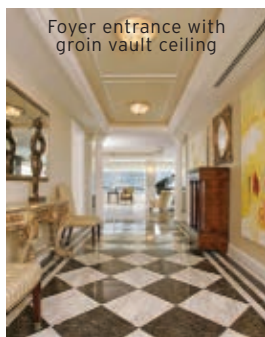
In fact, Split Rock’s in-house expertise handles everything from interior design and architectural drawings to framing and finish work, allowing clients to benefit from the synergies of this innovative firm. “We have this multi-faceted, multidisciplinary expertise,” explains Comerford. “So for us, it’s a business model that is extremely logical.” This integrated approach saves clients both headaches and hold-ups while producing superior results, adds Cruz.

“We are big believers in accountability,” he continues. “We don’t make any choices that aren’t in the best interests of our clients.”

www.splitrockassociates.com



888.860.7776



Foyer entrance with groin vault ceiling



Spectacular custom staircase



Formal living room fitted with antique and contemporary furnishings

aesthetics and form become function and lifestyle